

2026 SPONSORSHIP FORM (6th June 2026)

The Festival of the Fleeces is one of the longest running and most significant festivals in the Upper Hunter and runs for three days, with Saturday (6th June) being the main day. The Festival benefits the local district, helps educate others about our farming community, and raises much needed funds for two of our critical first-responder services – the **Westpac Rescue Helicopter** and the **Merriwa and District Volunteer Rescue Squad**.

Please complete the form below to indicate your sponsorship level.

Business Name			
Address			
Contact Person			
Contact Number			
Email			
Sponsorship <i>(Refer to page 2 for details)</i>	<input type="checkbox"/> Diamond \$10,000 <input type="checkbox"/> Platinum \$5,000 <input type="checkbox"/> Gold \$2,500 <input type="checkbox"/> Silver \$1,000 <input type="checkbox"/> Bronze \$500	Sponsorship payments are requested as early as possible in 2026 to enable us to commence promotion. <i>Earlier payment is gratefully appreciated and will allow us to start on your sponsor benefits sooner.</i>	
OR Donation	<input type="checkbox"/> Friends of the Festival Donation Amount \$ _____		
OR Other support (in-kind support)	Is there some other way you (or your business) would like to support the Festival? For example, donate goods or services, help with set up or pack down, donate raffle prizes etc. Please provide details of how you would like to support the Festival. <hr/> <hr/>		
Anonymous?	<input type="checkbox"/> If you wish your sponsorship, donation or in-kind help to be anonymous, please tick this box.		
Payment to our Regional Australia Bank account	Account Name: Merriwa Festival of the Fleeces BSB: 932000 Account No.: 100496682 Payment Reference: SP sponsorname . Your payment reference must be preceded with SP (for sponsorship) followed by your name or business name. This will allow us to identify your sponsorship and issue you with a receipt.		
What now?	Email your completed form to sponsor@festivalofthefleeces.com.au or post it to the PO Box shown at the top of this form.		

Some sponsor benefits (such as printing) require long lead times. In order to guarantee all the commitments listed below, sponsorship payment is required early in 2026. Earlier payment is gratefully appreciated and will allow us to start on your sponsor benefits sooner.

DIAMOND \$10,000	<ul style="list-style-type: none"> • Naming rights to a major event (allocated by the Festival when sponsorship is paid). • Flag sign* displayed at your sponsored event (flag sign* to be provided by sponsor). • Recognition on the Festival's billboard. • Weekly recognition in social media or e-newsletter (from receipt of sponsorship payment). • Logo featured on the Home page and Sponsorship page of the Festival's website. • Logo and sponsorship-level promoted on the official programme. • Complimentary single or double stall site (to qualify for a site, sponsorship payment and confirmation of site requirement must be made by 1 March). • Complimentary tickets and dinner for four at Friday night's Opening Night celebration. • Selected merchandise co-branded with all Diamond sponsors and the Festival of the Fleeces logo. • Ongoing recognition and promotion throughout the day. 	
PLATINUM \$5,000	<ul style="list-style-type: none"> • Naming rights to an event (allocated by the Festival when sponsorship is paid). • Flag sign* displayed at your sponsored event (flag sign* to be provided by sponsor). • Recognition on the Festival's billboard. • Fortnightly recognition in social media or e-newsletter (from receipt of sponsorship payment). • Logo on the Sponsorship page of the Festival's website. • Logo and sponsorship-level promoted on the official programme. • Complimentary single or double stall site (to qualify for a site, sponsorship payment and confirmation of site requirement must be made by 1 March). • Complimentary tickets and dinner for two at Friday night's Opening Night celebration. • Ongoing recognition and promotion throughout the day. 	
GOLD \$2,500	<ul style="list-style-type: none"> • Naming rights to an event (allocated by the Festival when sponsorship is paid). • Complimentary tickets and dinner for two at Friday night's Opening Night celebration. • Name listed on the official programme. • Logo on the website Sponsorship page. • Complimentary single stall site (to qualify for a site, sponsorship payment and confirmation of site requirement must be made by 1 March). • Recognition on the day. 	
SILVER \$1,000	<ul style="list-style-type: none"> • Funds will be allocated to a range of Festival events. • Name listed on the official programme. • Complimentary single stall site (to qualify for a site, sponsorship payment and confirmation of site requirement must be made by 1 March). • Logo on the website Sponsorship page. • Recognition on the day. 	
BRONZE \$500	<ul style="list-style-type: none"> • Funds will be allocated to a range of Festival events. • Name listed on the official programme. • Logo on the website Sponsorship page. • Recognition on the day. 	
Under \$500	<ul style="list-style-type: none"> • Financial sponsorship under \$500 are listed as Friends of the Festival. • Friends of the Festival will be named on the Sponsorship page of the Festival's website. • We gratefully acknowledge all contributions. 	

Flag sign* refers to a quill sign, feather sign, blade sign and similar signage.

